



WOMEN DIGNITY ALLIANCE

Margarita Pineda-Ucero CEO & Founder



Margarita is the CEO & Founder of Women Dignity Alliance. She has spent 30 years in global corporate markets as an executive in the international financial sector, achieving a C-Suite level job.

Most recently, she served as the Chief Risk Officer of GE Capital Latin America and Chair of the Board of Director's Risk Committee of GE Financial Mexico. In that capacity, she guided the business through its transformation to enhanced Risk Management standards and in 2015/2016, through its divestiture in the region upon GE's shift in strategy.

Margarita is known for her ability to deliver high performance on multi-functional and multi-cultural teams, while revamping or transforming organizational structures or culture and maximizing returns.

She has been a friend, sponsor and mentor to many women (and men) in the corporate world. A courageous change agent, constantly shifting traditional models or patterns in the corporate world and in family life as wife and mother.

A passionate speaker about women's issues in the corporate world, Margarita is an advocate for women, especially with respect to preserving the dignity of their feminine identity in the workplace. She has extensively spoken on topics including: Career Development, Leadership and Women in the workplace.

Women Dignity Alliance (WDignity)

is an international organization that helps women unlock their true potential while finding balance in their lives by preserving and enhancing the Dignity of Women's Feminine identity in the workplace.

WDignity is creating a vast network – an Alliance – of individual women and men around the world as well as forward-looking corporations, taking a courageous stand to move forward ...

One woman at a time to change the world

www.womendignityalliance.com